



## ADFIAP, GCEL to organize SME prosperity and finance seminar

Friday, February 25, 2011 | Category: [News \(http://www.adfiap.org/category/news/\)](http://www.adfiap.org/category/news/)



[\(http://www.adfiap.org/news/adfiap-gcel-to-organize-sme-prosperity-and-finance-seminar/attachment/gcelnew/\)](http://www.adfiap.org/news/adfiap-gcel-to-organize-sme-prosperity-and-finance-seminar/attachment/gcelnew/)ADFIAP and its Sustaining Member, Global Coalition for Efficient Logistics (GCEL) will organize a special session on “SME Prosperity and Finance” during the 34th ADFIAP Annual Meetings this April. GCEL will also sponsor the welcome dinner and awards night during the event.

ADFIAP’s Secretary General Octavio B. Peralta and Ms. Sandy Lim, who is coordinating the activities of the 34th Annual Meetings, met with GCEL’s Secretary General, Dr. Mark R. Drabenstott and its Director for Public Relations and Marketing, Mr. Viktor Sebek on February 23, 2011 in Manila to discuss the programme agenda of the seminar as well as the content outline of a joint publication tentatively entitled, “ Tools and Roadmap for SME Prosperity in the 21st Century” that will be released during the annual meetings.

GCEL <http://www.gcel.net> (<http://www.gcel.net>) is a non-profit, public-private partnership based in Geneva, Switzerland that brings together governments and the private sector to deliver tangible programs to achieve sustainable global growth.